

RECEIVED

2014 SEP 26 AM 11:51

FEC MAIL CENTER

Bloomin' Brands, Inc. Political Action Committee
September 22, 2014

Federal Election Commission
Washington, DC 20463

Identification Number: C00253153

Reference: July Monthly Report (06/01/2014 – 06/30/2014)

Dear Brian Jones:

This letter is in response to your notice of excessive contributions dated August 18, 2014 with a response due date of 09/22/2014.

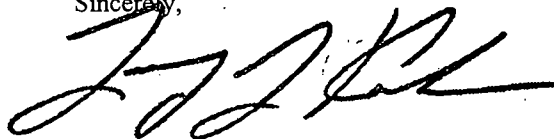
Our contribution to Friends of Dick Durbin was designated for the 2014 Primary election in error. The committee has submitted to us a refund check (copy attached). This refund will be included in October's monthly report, since we received and deposited in September.

Our contributions to the listed committees below on 6/24/14 were designated for the 2014 Primary election in error, instead of the 2014 General election. These committees have agreed to redesignate from Primary to General and amend their reporting (written communication attached). We will redesignate on our side as well and disclose on Schedule B in our October monthly report.

- Fitzpatrick for Congress - \$2,000.00
- Friends of John Barrow - \$2,000.00
- Hudson for Congress - \$2,000.00
- Mulvaney for Congress - \$2,000.00
- Roskam for Congress Committee - \$2,000.00
- Walorski for Congress Inc - \$2,000.00
- Cory Gardner for Senate - \$2,500.00

This serves as written notification of our corrective action. Please let us know if you have any further questions or concerns.

Sincerely,



Joseph J. Kadow
Treasurer
Bloomin' Brands, Inc. Political Action Committee

Enclosure


11001-1001-1001

TRUE WATERMARK PAPER HOLD TO LIGHT TO VIEW HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

FRIENDS OF DICK DURBIN COMMITTEE

P.O. BOX 1949
SPRINGFIELD, IL 62705

CHASE
JPMorgan Chase Bank, N.A.
www.Chase.com
2-1-710

 Check Fraud
Protection for Business

8/20/2014

PAY TO THE
ORDER OF Bloomin'Brands Inc. PAC

\$ **5,000.00

Five Thousand and 00/100*****

DOLLARS

Bloomin'Brands Inc. PAC
2202 N. West Shore Blvd.
Tampa, FL 33607



Anne M. Dougherty
AUTHORIZED SIGNATURE

MEMO

Refund of contribution

FRIENDS OF DICK DURBIN COMMITTEE

Bloomin'Brands Inc. PAC

Refund of contribution

8/20/2014

5,000.00

Bank One Checking Refund of contribution

5,000.00

RE:
Fitzpatrick for Congress

To: Andrea Brown; Wendy Gilley-Tolle
Cc: Cathie Koch
Subject: FW: Fitzpatrick for Congress Re-Designation

Below is confirmation that the Fitzpatrick redesignation was done. Can you confirm on our end that it shows it has been redesignated?

From: Laura Engquist [mailto:lengquist@campaignfinancial.com]
Sent: Wednesday, September 10, 2014 2:24 PM
To: Sarah Bell
Subject: RE: Fitzpatrick for Congress Re-Designation

Hi Sarah,

We did report the contribution as designated to the General, reflected on our July Quarterly report (below):

Full Name (Last, First, Middle Initial) B. Bloomin' Brands, Inc. PAC			Date of Receipt	
Mailing Address 2202 North West Shore Boulevard 5th Floor			06 / 24 / 2014	
City Tampa	State FL	Zip Code 33607	Transaction ID : A-CF15354	
FEC ID number of contributing federal political committee. C 000253153		Amount of Each Receipt this Period 2000		
Name of Employer		Occupation		
Receipt For: 2014 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)		Election Cycle-to-Date 2000		

Please let me know if you have any questions about how you all need to report the change, thanks!

Laura M. Engquist
Campaign Financial Services
301.654.3220
301.656.8343(f)
4905 Del Ray Avenue
Suite 401
Bethesda, MD 20814

From: Sarah Bell [mailto:SarahBell@BloominBrands.com]
Sent: Wednesday, September 10, 2014 2:10 PM
To: 'Laura Engquist'
Subject: RE: Fitzpatrick for Congress Re-Designation

Laura,

I wanted to confirm that our \$2000 contribution was redesignated from the primary to the general per our email conversation in July. We received notice a few weeks ago that looks like this redesignation has not occurred.

Thank you.

RE:
Friends of John
Barrow

Andrea Brown

From: Sarah Bell
Sent: Monday, September 22, 2014 2:29 PM
To: Andrea Brown
Subject: FW: Bloomin Brands for Rep. Barrow

Barrow email request.

From: Sarah Bell
Sent: Wednesday, September 10, 2014 2:23 PM
To: 'sofia@barrowforcongress.com'
Cc: 'khalil@salibastrategies.com'
Subject: RE: Bloomin Brands for Rep. Barrow

Sofia,

I wanted to confirm that our \$2000 contribution was redesignated from the primary to the general per our email conversation in July. We received notice a few weeks ago that looks like this redesignation has not occurred.

Thank you.

Sarah Bell

Senior Executive Assistant to Joe Kadow & Cathie Koch
Bloomin' Brands
2202 N. West Shore Blvd, Suite 500
Tampa, FL 33607
Direct: 813-830-5442
Fax: 813-387-8033



OUTBACK
STEAK HOUSES

CARRABBA'S
ITALIAN GRILL

SONEFISA
ITALIAN GRILL

Fleming's
STEAK HOUSES

Rox

From: Sarah Bell
Sent: Wednesday, July 09, 2014 10:56 AM
To: 'sofia@barrowforcongress.com'
Cc: 'khalil@salibastrategies.com'
Subject: RE: Bloomin Brands for Rep. Barrow

Sofia,

Please redesignate the Bloomin Brands PAC check for the General election.

Thank you.

Sarah Bell

Senior Executive Assistant to Joe Kadow & Cathie Koch
Bloomin' Brands

2202 N. West Shore Blvd, Suite 500
Tampa, FL 33607
Direct: 813-830-5442
Fax: 813-387-8033



OUTBACK

CARRABBA'S

LONGHORN

Hemingway's

Roy's

From: khalil@salibastrategies.com [mailto:khalil@salibastrategies.com]

Sent: Wednesday, July 09, 2014 10:55 AM

To: Sarah Bell

Subject: Fw: Bloomin Brands for Rep. Barrow

Hi Sarah -

Can you send Sofia an email re designating the PAC check for the " general" election ?

Thanks!

Karl

Khalil G. Saliba
Saliba Action Strategies LLC
202-262-8441
www.salibaactionstrategies.com

"Good things come to those who wait, but only what's left over from those who hustle"

From: Sofia Fox <sofia@barrowforcongress.com>

Sent: Wednesday, July 9, 2014 10:14 AM

To: khalil@salibastrategies.com

Reply To: Sofia Fox

Subject: Bloomin Brands for Rep. Barrow

Hi Khalil,

We received a check in the mail from Bloomin Brands, but it was designated for the primary, and we are now in the general. Can you or someone from Bloomin send me an email stating that we should go ahead and re-designate the contribution for the general.

RE:
Hudson for Congress

Andrea Brown

From: Sarah Bell
Sent: Thursday, September 18, 2014 11:57 AM
To: Andrea Brown
Cc: Cathie Koch
Subject: FW: Redesignate Contribution check

From: Krystal Kocher [<mailto:krystal@richardhudsonforcongress.com>]
Sent: Monday, September 15, 2014 12:12 PM
To: Sarah Bell
Cc: Ashlee Reid Morehouse; Richard Hudson
Subject: Re: Redesignate Contribution check

Hi Sara,

Yes--This has been redesignated from P14 to G14.

Thanks!

On Fri, Sep 12, 2014 at 12:34 PM, Richard Hudson <richard@richardhudsonforcongress.com> wrote:

----- Forwarded message -----

From: Sarah Bell <SarahBell@bloominbrands.com>
Date: Fri, Sep 12, 2014 at 10:55 AM
Subject: Redesignate Contribution check
To: "richard@richardhudsonforcongress.com" <richard@richardhudsonforcongress.com>

Please redesignate the Bloomin' Brands Inc PAC check (#1084) dated June 24, 2014 in the amount of \$2000 from the primary to the general.

Please send confirmation once this has been completed.

Thank you.

Sarah Bell

Senior Executive Assistant to Joe Kadow & Cathie Koch

Bloomin' Brands

2202 N. West Shore Blvd, Suite 500

RE:
Mulvaney for
Congress

Andrea Brown

From: Sarah Bell
Sent: Monday, September 22, 2014 2:29 PM
To: Andrea Brown
Subject: FW: Redesignate Contribution check

Mulvaney request.

From: Eric Bedingfield [<mailto:voteericbedingfield@gmail.com>]
Sent: Thursday, September 18, 2014 1:12 PM
To: Lisa Lisker
Cc: Sarah Bell; eric@mulvaneyforcongress.com
Subject: Re: Redesignate Contribution check

Sara,

Our compliance folks have already re designated that donation.

Thank you,

Eric Bedingfield
Campaign Manager
Mulvaney for Congress
1-864-230-7044

Sent from my iPhone

On Sep 18, 2014, at 1:08 PM, Lisa Lisker <LLisker@hdapec.com> wrote:

We already reported this as being for the general—no further action required on our end

Lisa

From: Eric Bedingfield [<mailto:voteericbedingfield@gmail.com>]
Sent: Thursday, September 18, 2014 12:09 PM
To: Sarah Bell; Lisa Lisker; Lisa Lisker - Verizon
Cc: eric@mulvaneyforcongress.com
Subject: Re: Redesignate Contribution check

Lisa, see below email and please tell me what we need to do to respond.

Thank you,

Eric

Sent from my iPhone

On Sep 18, 2014, at 11:53 AM, Sarah Bell <SarahBell@BloominBrands.com> wrote:

Andrea Brown

RE:
Roskam for Congress
Committee

From: Sarah Bell
Sent: Monday, September 22, 2014 2:30 PM
To: Andrea Brown
Subject: FW: Redesignate Contribution check

Importance: High

Roskam request.

From: Sarah Bell
Sent: Thursday, September 18, 2014 11:54 AM
To: 'info@roskamforcongress.com'
Subject: RE: Redesignate Contribution check
Importance: High

I was just following up on the below request. Action and response are due per the FEC by 9/22/14.

Thank you.

Sarah Bell

Senior Executive Assistant to Joe Kadow & Cathie Koch

Bloomin' Brands

2202 N. West Shore Blvd, Suite 500

Tampa, FL 33607

Direct: 813-830-5442

Fax: 813-387-8033



From: Sarah Bell
Sent: Friday, September 12, 2014 10:58 AM
To: 'info@roskamforcongress.com'
Subject: Redesignate Contribution check
Importance: High

Please redesignate the Bloomin' Brands Inc PAC check (#1078) dated June 24, 2014 in the amount of \$2000 from the primary to the general.

Please send confirmation once this has been completed.

Thank you.

Sarah Bell

Senior Executive Assistant to Joe Kadow & Cathie Koch

Bloomin' Brands

2202 N. West Shore Blvd, Suite 500

RE:
Walorski for
Congress Inc.

Andrea Brown

From: Sarah Bell
Sent: Thursday, September 18, 2014 11:57 AM
To: Andrea Brown
Cc: Cathie Koch
Subject: FW: Walorski Check

From: emily.standwithjackie@gmail.com [<mailto:emily.standwithjackie@gmail.com>] **On Behalf Of** Emily Daniels
Sent: Thursday, September 18, 2014 11:46 AM
To: Sarah Bell
Subject: Walorski Check

Hello-

Just saw your note. I've asked our treasurer to resolve this issue. I'll confirm once completed.

Below if my contact formation in case you need to follow up directly.

Emily Daniels

Deputy Campaign Manager/Finance Director | Walorski for Congress (IN-2)
Emily@standwithjackie.com | 574-536-6559

JackieWalorski.com | [Facebook](#) | [@JackieWalorski](#)

BLOOMIN' BLOOMIN'
BRANDS BRANDS (813)830-
INC PAC INC PAC SARAHBELL@BLOOMINBRANDS.COM 5442

Please redesignate the Bloomin' Brands Inc PAC check (#1080) dated June 24, 2014 in the amount of \$2000 from the primary to the general.

Please send confirmation once this has been completed.

RE:
Cory Gardner for
Senate

Andrea Brown

From: Carli Gargagliano
Sent: Tuesday, August 26, 2014 5:26 PM
To: Andrea Brown; Wendy Gilley-Tolle
Subject: FW: Redesignate PAC check- Cory Gardner

Importance: High

FYI...

From: Sarah Bell
Sent: Tuesday, August 26, 2014 4:04 PM
To: 'sgordon@stevegordon.com'
Cc: Cathie Koch; Khalil Saliba; Carli Gargagliano
Subject: Redesignate PAC check- Cory Gardner
Importance: High

Steve,

Please redesignate the June 12, 2014 Bloomin' Brands \$2500 check from the primary to the general.

Thank you.

Sarah Bell

Senior Executive Assistant to Joe Kadow & Cathie Koch

Bloomin' Brands

2202 N. West Shore Blvd, Suite 500

Tampa, FL 33607

Direct: 813-830-5442

Fax: 813-387-8033





FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

August 18, 2014

MR. JOSEPH J. KADOW, TREASURER
BLOOMIN' BRANDS, INC. POLITICAL ACTION
COMMITTEE
2202 N. WESTSHORE BLVD., 5TH FLOOR
TAMPA, FL 33607

Response Due Date
09/22/2014

IDENTIFICATION NUMBER: C00253153

REFERENCE: JULY MONTHLY REPORT (06/01/2014 - 06/30/2014)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 3 item(s):

1. Schedule B supporting Line 23 discloses one or more contributions to a candidate(s) for the 2014 Primary election; however, the funds were disbursed after the election date(s) (see attached). Please note that contributions may not be designated for an election which has already occurred unless the funds are to be used to reduce a candidate committee's debts incurred during that election campaign. (11 CFR §§110.1(b)(3) and 110.2(b)(3))

If any apparently impermissible contribution in question was incompletely or incorrectly disclosed, you should amend your original report with clarifying information. If the contribution(s) in question should have been designated for debt retirement, you should amend your report to indicate "debt retirement," along with the year of election.

If you have made an impermissible contribution, you must request a refund or provide a written authorization for a redesignation of the contribution pursuant to 11 CFR §110.2(b) within 60 days of the treasurer's receipt.

If the foregoing conditions for redesignations were not met within 60 days of the treasurer's receipt, your committee must obtain a refund. (11 CFR §103.3(b) (1) and (3))

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BLOOMIN' BRANDS, INC. POLITICAL ACTION COMMITTEE

Page 2 of 3

Please inform the Commission of your corrective action promptly in writing and provide a photocopy of the refund or redesignation request sent to the recipient committee(s). In addition, any refunds should be disclosed on Schedule A supporting Line 16 of the report covering the period during which they are received. Any redesignations should be disclosed as memo entries on Schedule B supporting Line 23 of the report covering the period during which the redesignation is made. (11 CFR §110.1(b))

Although the Commission may take further legal action regarding this impermissible activity, your prompt action in obtaining a refund and/or redesignating the contribution(s) will be taken into consideration.

2. Schedule B of your report (see attached) discloses one or more contributions which appear to exceed the limits set forth in the Act. Please be advised that 2 U.S.C. §441a(a) prohibits a multicandidate committee and its affiliates from making a contribution to a candidate for federal office in excess of \$5,000 per election.

If any apparently excessive contribution in question was incompletely or incorrectly disclosed, you should amend your original report with clarifying information.

If any contribution you made exceeds the limits, you must request a refund of the excessive amount or provide a written authorization for a redesignation of the contribution pursuant to 11 CFR §110.2(b) within 60 days of the treasurer's receipt.

If the foregoing conditions for redesignations were not met within 60 days of the treasurer's receipt, your committee must obtain a refund of the excessive amount.

Please inform the Commission of your corrective action promptly in writing and provide a photocopy of the refund or redesignation request sent to the recipient committee(s). In addition, any refunds should be disclosed on Schedule A supporting Line 16 of the report covering the period during which they are received. Any redesignations should be disclosed as memo entries on Schedule B supporting Line 23 of the report covering the period during which the redesignation is made. (11 CFR §110.1(b))

Although the Commission may take further legal action regarding the excessive contribution(s), your prompt action in obtaining a refund and/or redesignating

14330059689

BLOOMIN' BRANDS, INC. POLITICAL ACTION COMMITTEE

Page 3 of 3

the contribution(s) will be taken into consideration. (11 CFR §103.3(b)(1) and (3))

3. Your report disclosed a category of financial activity that has been reflected on the wrong line of the Detailed Summary Page. Contributions to federal candidates and other political committees should be properly disclosed on a separate Schedule B, supporting Line 23 of the Detailed Summary Page. Please refer to the instructions for each line when determining the proper categorization(s) for your filings. (2 U.S.C § 434(b) and FORM 3X Instructions) Further, please amend your report to disclose these contributions on the proper line.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1177.

Sincerely,



Brian Jones
Senior Campaign Finance Analyst
Reports Analysis Division

Excessive and Impermissible Contributions

Bloomin' Brands, Inc. Political Action Committee (C00253153)

Contributions Made After Election Date

Recipient Name	Date	Amount	Election	Election (State-Date)
Fitzpatrick For Congress	6/24/14	\$2,000.00	P2014	PA - 5/20/14
Friends Of Dick Durbin	6/25/14	\$5,000.00	P2014	IL - 3/18/14
Friends Of John Barrow	6/24/14	\$2,000.00	P2014	GA - 5/20/14
Hudson For Congress	6/24/14	\$2,000.00	P2014	NC - 5/6/14
Mulvaney For Congress	6/24/14	\$2,000.00	P2014	SC - 6/10/14
Roskam For Congress Committee	6/24/14	\$2,000.00	P2014	IL - 3/18/14
Walorski For Congress Inc	6/24/14	\$2,000.00	P2014	IN - 5/6/14

Excessive Contributions to a Committee/Candidate Committee

Recipient Name	Date	Amount	Election	Report
Gardner For Congress	6/6/13	\$2,000.00	P2014	2013 July Monthly
Cory Gardner For Senate	4/29/14	\$2,500.00	P2014	2014 May Monthly
Cory Gardner For Senate	6/12/14	\$2,500.00	P2014	2014 July Monthly
Friends of Dick Durbin Committee	6/17/09	\$5,000.00	*P2014	2009 July Monthly
Friends of Dick Durbin	6/25/14	\$5,000.00	P2014	2014 July Monthly

*Schedule B of your report discloses this contribution as designated to the 2010 Primary election; however, this candidate did not participate in a Primary election in 2010. Therefore, this contribution has been attributed to the next scheduled Federal election for this candidate, the 2014 Primary (11 CFR §110.2(b)(ii)).

11001100110011



2202 N. West Shore Boulevard | Suite 500 | Tampa, FL 33607



7014 1200 0000 2689 4376



1000



20463

U.S. POST
PAID
TAMPA, FL
33603
SEP 22, 2011
AMOI

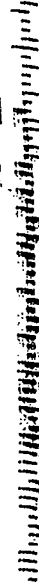
\$7

0010698


RETURN RECEIPT
REQUESTED

RECEIVED
SEP 26 AM 11:51
FED MAIL CENTER

Federal Election Commission
Washington, DC 20463



Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input checked="" type="checkbox"/> USPS Registered/Certified	Postmarked (R/C) 9/22/14
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
 PREPARER (8/2013)	9/26/14 DATE PREPARED

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